

ANSTO Shorebirds Competition 2021 Judging Rubric

Posters will be blind judged. This rubric will be used to assist the judging process and to determine finalists. Scores will not be provided to students or schools.

Category	Judging Considerations	Maximum Score			
			1	3	5
Relevance & Accuracy	Purpose. Does the poster fulfil the purpose of an ecotourism poster?	5	The poster does not present as an ecotourism poster.	The poster fulfils the purpose of an ecotourism poster sufficiently.	The poster fulfils the purpose of an ecotourism poster well.
	Message. Does it provide a clear and relevant message?	5	The message is unclear or not relevant.	The message is sufficiently clear and relevant.	The message conveyed is very clear and highly relevant.
	Natural features. Does it show natural features of the chosen area?	5	The natural features of the area are not shown clearly.	The poster shows the natural features of the area sufficiently.	The poster shows the natural features of the area well.
	Shorebird. Does it include a recognisable Australian shorebird that is found in the chosen area?	5	A shorebird is included, but it is not recognisable, or not known to be found in the chosen area.	The shorebird is found in the chosen area and the distinguishing features of the bird are shown satisfactorily.	The shorebird is found in the chosen area and the distinguishing features of the bird are shown well.
	Adherence to rules. Is the poster created by hand on A4 paper, in portrait orientation.	5	Two of these rules have not been followed: created by hand, on A4 paper, in portrait orientation.	One of these rules have not been followed: created by hand, on A4 paper, in portrait orientation.	The poster is created by hand, on A4 paper, in portrait orientation.
	Information. Are the answers to the three questions clear and relevant ?	5	Two answers are either unclear or not relevant.	One is answer is somewhat unclear or not particularly relevant.	All answers are very clear and highly relevant.
Creativity & Artistic Merit	Visual elements/ideas. Does the poster incorporate creative visual elements or ideas?	5	The poster incorporates limited visual elements or ideas.	The poster incorporates creative visual elements or ideas.	The poster incorporates very creative visual elements or ideas.
	Message. Is the message creative or thoughtful?	5	The message shows little thought or creativity.	The message is sufficiently creative or thoughtful.	The message is very creative or thoughtful.
	Poster design/composition. Are the visual elements and message arranged well on the page?	5	The poster design/composition is of a low standard.	The poster design/composition is of a satisfactory standard.	The poster design/composition is of a high standard.
	Artistic technique. Does the work show skill in use of technique or colour?	5	The work shows a limited degree of skill in use of technique or colour.	The work shows a sufficient degree of skill in use of technique or colour.	The work shows a high degree of skill in use of technique or colour.
	Impact. Does the poster draw the viewer in to take closer look? Is it eye-catching?	5	The poster lacks impact.	The poster has sufficient impact.	The poster is very impactful.
	Overall originality. Does the poster display originality?	5	The poster lacks originality or is very similar to other work.	The poster displays a sufficient degree of originality.	The poster shows a high degree of originality and is unlike other work.